



Press Release

C&F Donates to Simunye in Charlottesville

Press Release for Immediate Release

April 25, 2022

For more information

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Toano, Va.- C&F Financial Corporation believes that a strong community benefits everyone. Since 1927, we have been highly committed to the communities we serve with our time, our talent and our treasure. Our community commitment is perhaps the best example of our *Focused on You* mission.

One charitable organization that C&F collaborates with is Simunye in Charlottesville. Their mission is to create opportunities for Charlottesville youth to reach their full potential using direct program services, good decision making, parent engagement, and peer teamwork strategies. Our vision is that Charlottesville youth will excel in school, achieve their educational and vocational goals, and help their peers to reach their full potential.

Welford "Mack" McLellan, Jr., Dean of Students, Diversity and Inclusion for the Renaissance School and Founder of Simunye said, "Positive representation is essential for all children (and people) when forming a positive image of self and others. With that in mind, Simunye Reading Events provide culturally competent reading material with positive depictions of Children of Color. Children are afforded the opportunity to take home books about children from their culture or learn about the culture of other children, while simultaneously improving their reading skills. We are building community through reading."

About C&F Financial Corporation

C&F Bank operates 31 banking offices and four commercial loan offices located throughout the Hampton to Charlottesville corridor and the Northern Neck region in Virginia and offers full wealth management services through its subsidiary C&F Wealth Management, Inc. C&F Mortgage Corporation, and its subsidiary C&F Select LLC provide mortgage loan origination services through offices located in Virginia, Maryland, North Carolina, South Carolina, and West Virginia. C&F Finance Company provides automobile, marine and RV loans through indirect lending programs offered in Alabama, Colorado, Florida, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Maryland, Minnesota, Missouri, New Jersey, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee, Texas, Virginia, and West Virginia through its offices in Richmond and Hampton, Virginia.

Additional information regarding the Corporation's products and services, as well as access to its filings with the Securities and Exchange Commission, are available on the Corporation's website at <http://www.cffc.com>.